

# MS IPEX Personality Contest 2011

## Objectives

1. Ms IPEX Personality Contest 2011 is held to acknowledge and reward members of the exhibitor team that show enthusiasm in their work and who can combine good customer service and marketing skill.
2. This contest also offers each contestant the opportunity to demonstrate their marketing presentation and hidden talents.
3. In other words it's a competition for the best female marketing executive in Sabah.

## Rules

1. The competition is open to female team members only. The contestants will be judged on 4 criteria namely:-
  - a) visual appeal
  - b) personality
  - c) communication skills
  - d) customer service.

There is **no** limit on age or marital status.
2. Each booth rented entitles the exhibitor to nominate one contestant. For example an exhibitor who has rented 3 booths can nominate up to 3 contestants.
3. Contestants must complete and return the entry form by Tuesday, **15<sup>th</sup> March 2011** to be eligible. Name tags will be given to each contestant and have to be worn throughout the exhibition period.
4. Each contestant must be present on **Saturday Evening 23<sup>rd</sup> April 2011** for the final. Every contestant will be invited to go on the stage and given up to 3 minutes to introduce herself and her company and products. Each contestant will also be asked some simple questions by the MCs. This will follow by another 3 minutes when the contestant will demonstrate their hidden talents.
5. The results of the contest will be announced on the same night.

## The Prizes

**Winner : RM 1000 cash + trophy + bouquet**

***There will be many "surprise" cash prizes for contestants with outstanding attributes, such as most creative attire, best smile, best entertaining and best technical knowledge.***

## Dress Code

1. All contestants are encouraged to put on whatever they feel will make themselves stand out. You may win a prize for your effort.

## Tips on presentation on the stage

1. Remain calm. Take a deep breath before you go on the stage and tell yourself that you are going to win that RM1000 cash prize.
2. Be creative. Remember you have to sell your company's products convincingly within 3 minutes. You may props along if necessary.
3. The hidden talents of the previous contestants include singing, dancing, acting and magic show. Please impress the judges with your hidden talents and you **may win** a cash prize too.